DATA LICENSING / DELIVERY

How Summit delivery works

From raw records to a clean-room-ready package, in four steps. Every step is fixed and repeatable — the same rules apply to every record, every time.

STEP 1

We receive the records

Fulfillment systems and marketing funnels send raw records: hashed IDs, exact dates, ZIP codes, program and condition details.

WHAT MATTERS

Nothing is buyer-ready yet — this is the raw material, and source identifiers never leave Summit.

STEP 2

We organize them

Every record is mapped to a standard journey: what happened, which program and condition, when, where, and which prescriber and payer were involved.

WHAT MATTERS

This is the step tokenization vendors don't do — deciding what the records mean before they're joined.

STEP 3

We prepare them for privacy review

Fixed rules replace source IDs with delivery tokens, cut ZIPs to 3 digits, coarsen dates to the month, and suppress groups under 1,000 records.

WHAT MATTERS

No manual handling and no exceptions — the rules live in the pipeline, so they can't be skipped.

STEP 4

You receive it through your provider

The package is tokenized through the provider you choose — Datavant or yours — so it joins cleanly inside your clean room.

WHAT MATTERS

The prep work is already done, so tokenization takes days, not months.

What you receive

- **A delivery token** per person — minted for you, so packages can't be joined across buyers
- **Journey fields** — event type, program, condition, month, geography, payer, prescriber
- **No direct identifiers** — names, contact details, exact dates and full ZIPs never ship

The demo vs. production

Summit's online walkthrough uses **made-up records only** to show the process. Production deliveries draw from the full lead universe under the license agreement. The walkthrough is a demonstration, **not a certified clean room**.

16.0M	12.7M	~1M
Lead records	Unique people	Fulfillment events

The scale of the production universe these delivery steps run against.